

*IMAGINE IF.*



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*PMI Conference*



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# ELON MUSK

SPACEX



TESLA MOTORS



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The background of the entire image is a vibrant green field of tall grass under a bright blue sky with scattered white clouds. In the middle ground, a series of white, cylindrical support pillars are spaced evenly across the field. From each pillar, a horizontal tube extends, representing the Hyperloop track. The tubes are supported by a series of white brackets. The overall scene is bright and optimistic, suggesting a clear path forward for the technology.

# SPACEX

# HYPERLOOP POD COMPETITION

*“To help accelerate the development of a functional Hyperloop Prototype”*

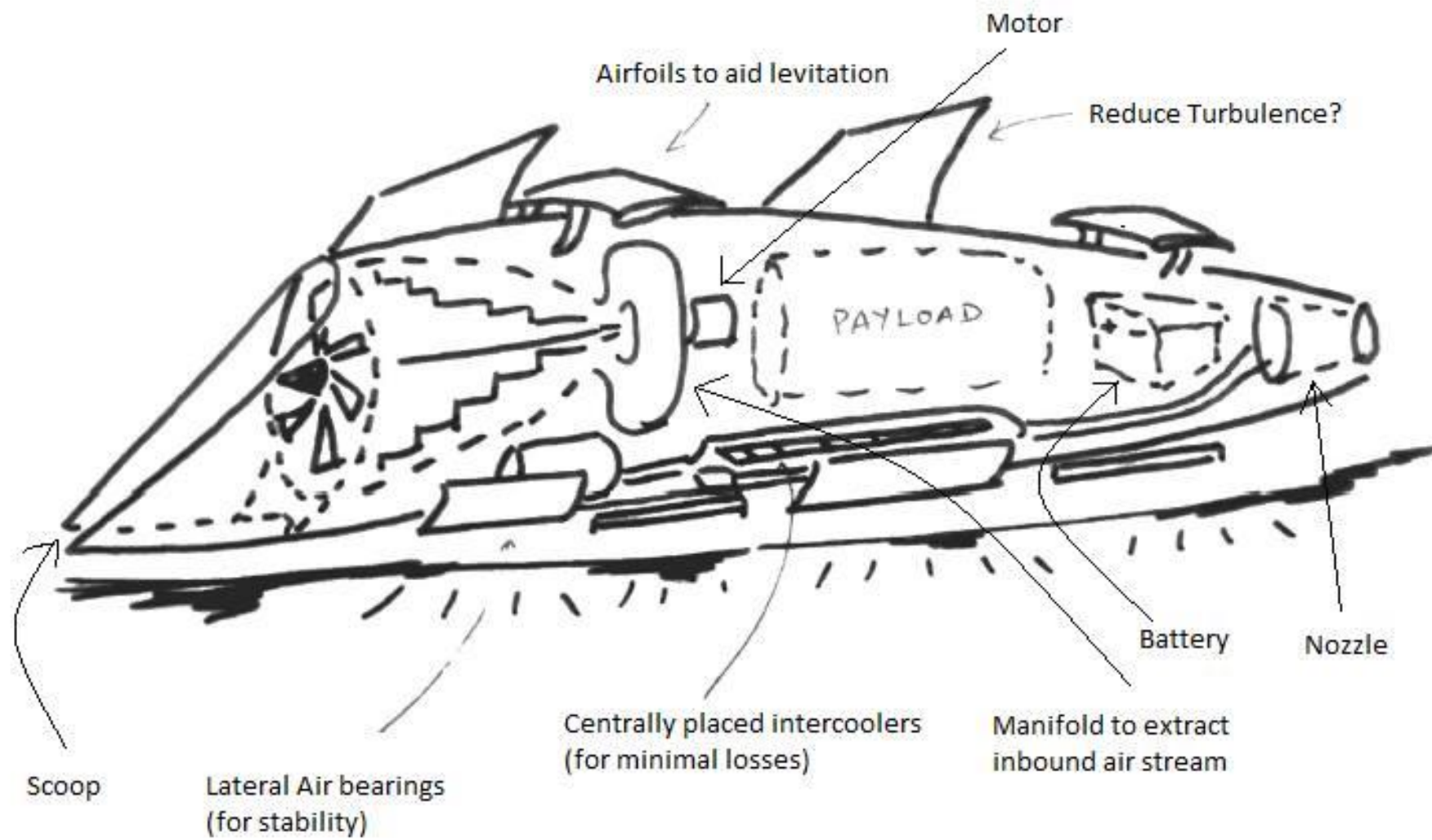
[SpaceX.com/Hyperloop](https://SpaceX.com/Hyperloop)

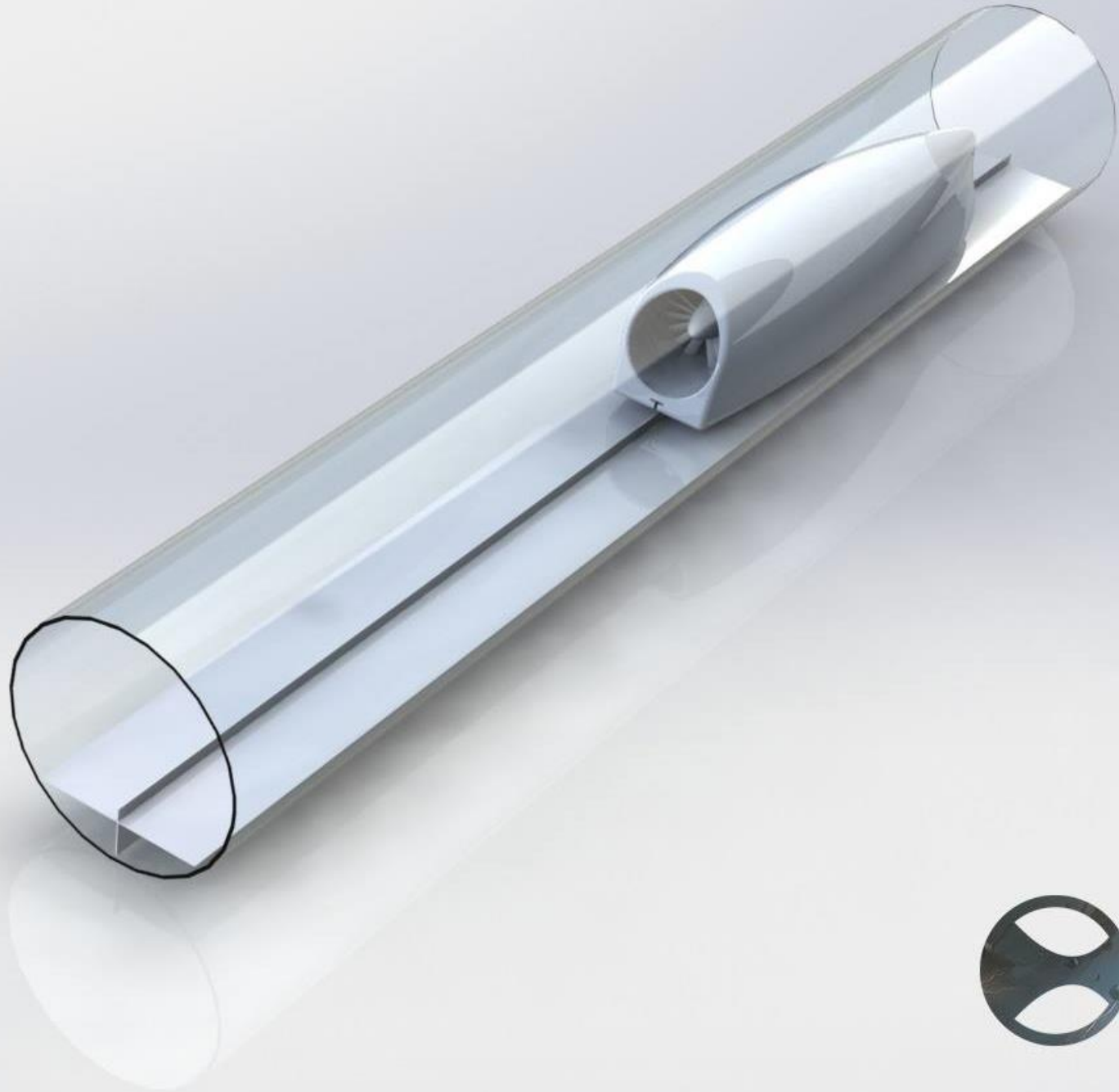


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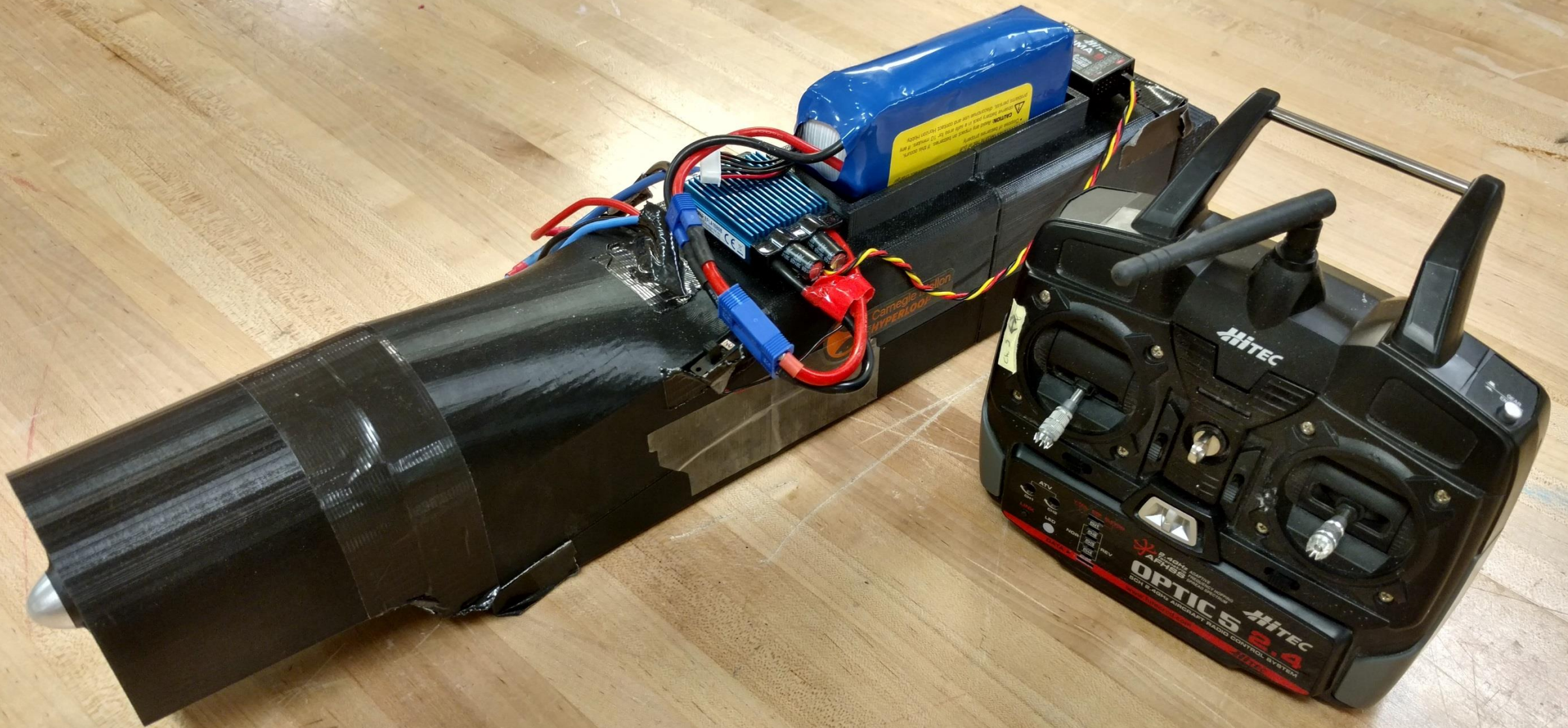






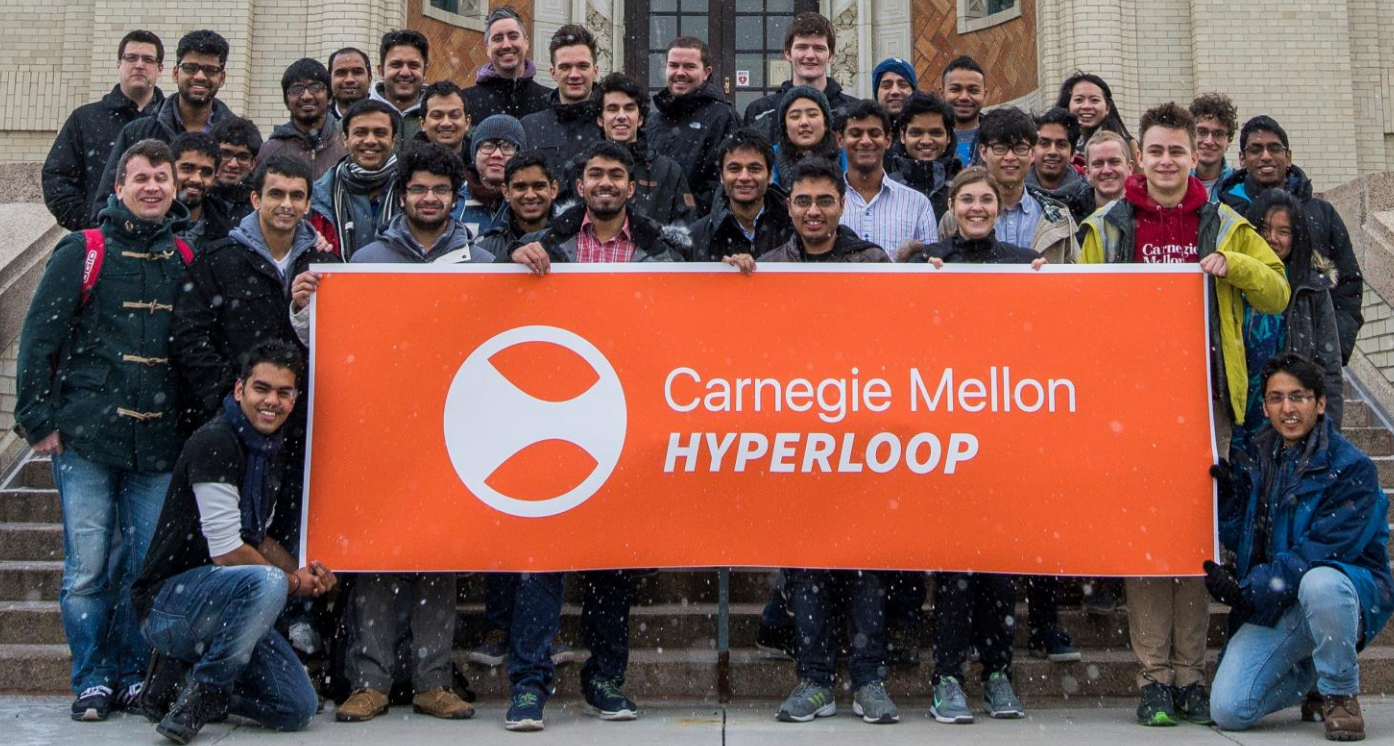


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# TEAM





CMU HYPERLOOP

WEAN 7500



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Don't know  
where you  
are going

[cmuhyperloop@gmail.com](mailto:cmuhyperloop@gmail.com)  
[twitter.com/cmshyperloop](https://twitter.com/cmshyperloop)  
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$x = \frac{1}{2} \frac{1}{x}$









# COMPETITION TIMELINE



# *Sustainability*



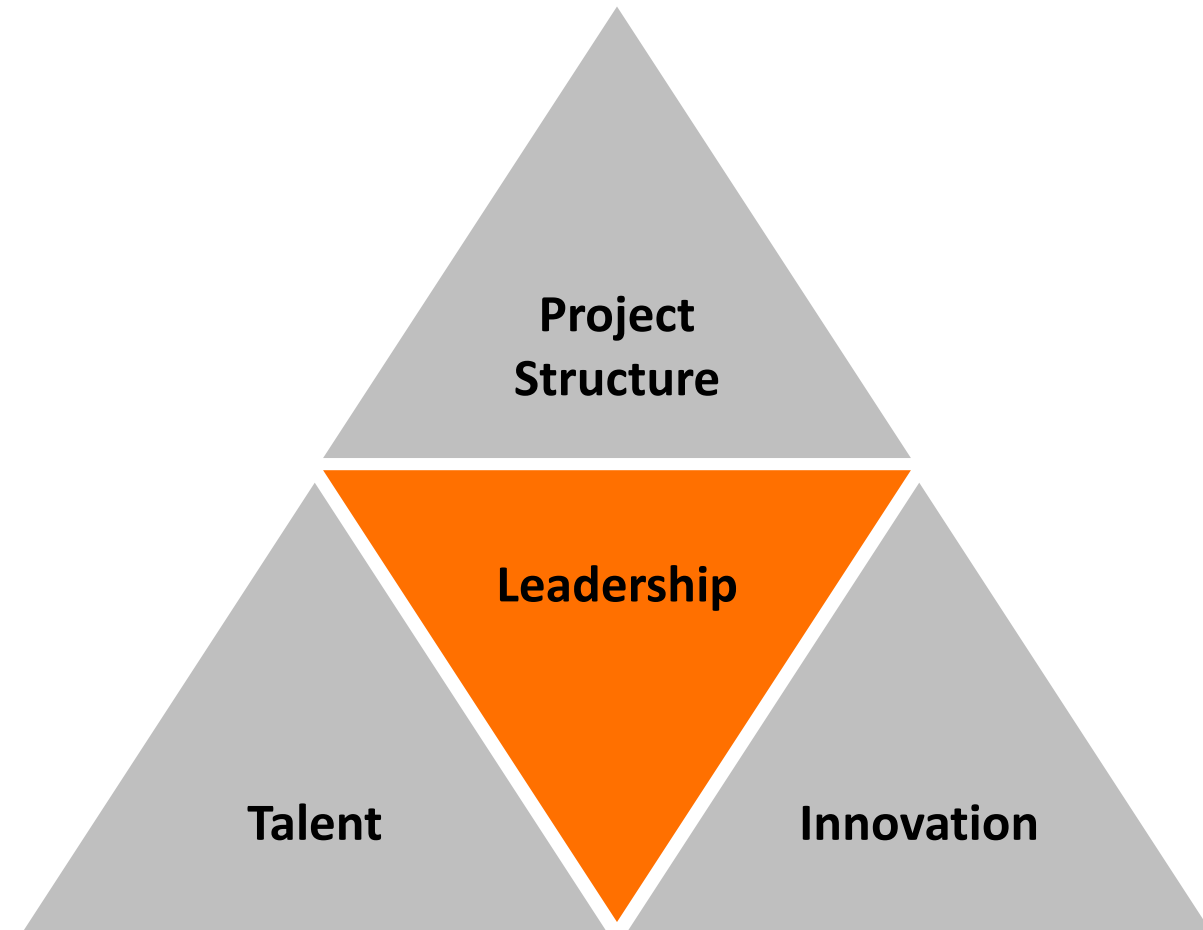
# State of the team: September 2016

## Key Facts

- Still did not have a viable product
- Lost team members to graduation or loss of interest
- Limited understanding of steps to completion
- New round of competition announced for Summer 2017
- Core members are graduating December 2016

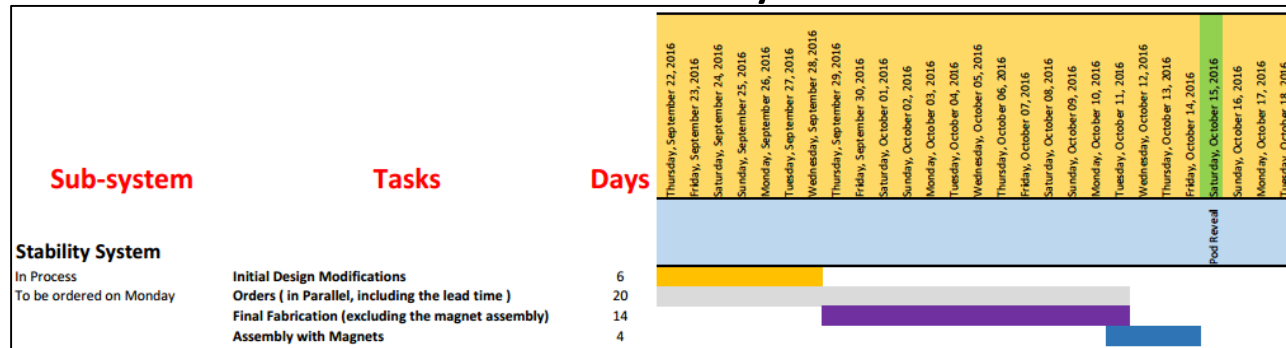


## Key Issues to Address



# Project Structure

## Gantt Charts to crystallize vision



## RACIs to define responsibilities

CMU Hyperloop Engineering RACI	Engineering RACI										
	Anshuman Kumar	Satish Rao	Vishal Jain	Karthik	Kashyap	Pranit	Loren	Gourav	Saurabh	Vishw	St
<b>Project Manager</b>	C, I	C, I	R, A								
<b>Lead Designer</b>	C, I		C, I	R, A							
<b>Mechanical System Responsibility</b>											
Magnetic Skid			I	A	R, A						
Magnetic Skid Suspension			I	A		R, A					
Stability Module			I	R, A							
Stability Suspension			I	A				R, A			
Braking			I	A		C					
External Airframe			I	A					R, A		
Experimental Setups			R, A	I							
Magnet Assembly			A	C, J							R
Machine Shop Fabrication			R, A	A							
<b>Electronic System Responsibility</b>											
Electronics Overall Design				C, A	C, A						
Retraction Actuators				C, A	C, A						
Braking Actuators				C, A	C, A						
Telemetry				C, A	C, A						
Rotary Test Rig				C, A	C, A						
Service Propulsion											TBD
Mechanical Brakes											TBD
Battery				C, A	C, A						
Vacuum Compatibility				C, A	C, A						

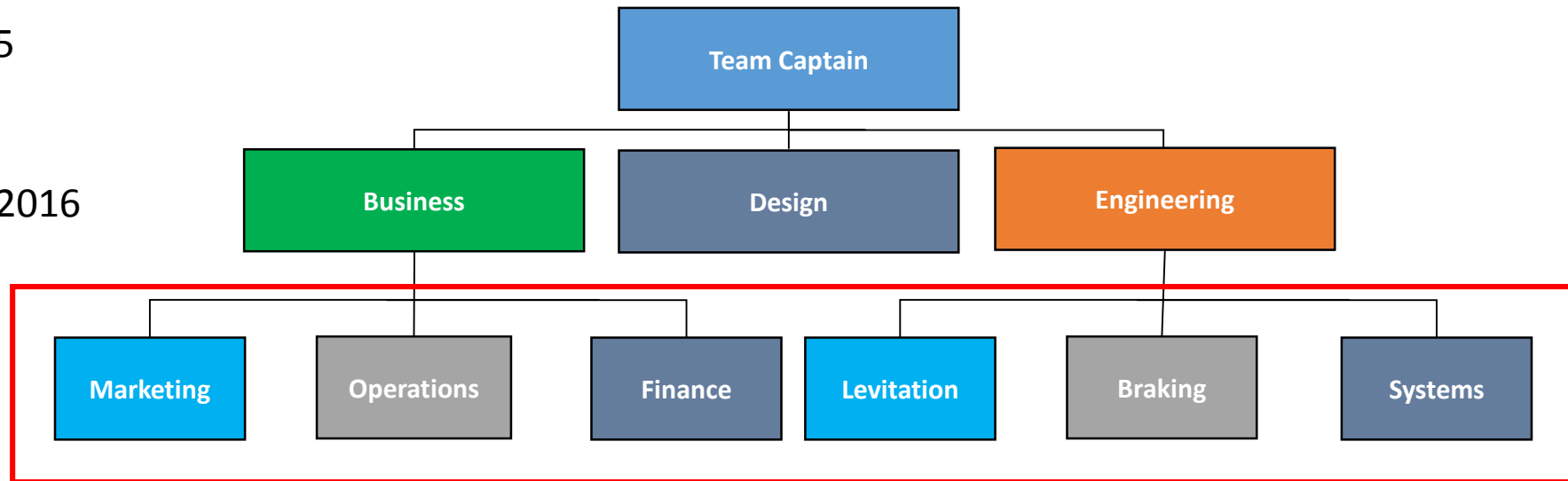
Responsibility Expectations:  
Project Manager: Do anything, and everything required to make the team a success.

## Grew org structure to instill individuality and focus

Summer 2015

Winter 2015/2016

Fall 2016

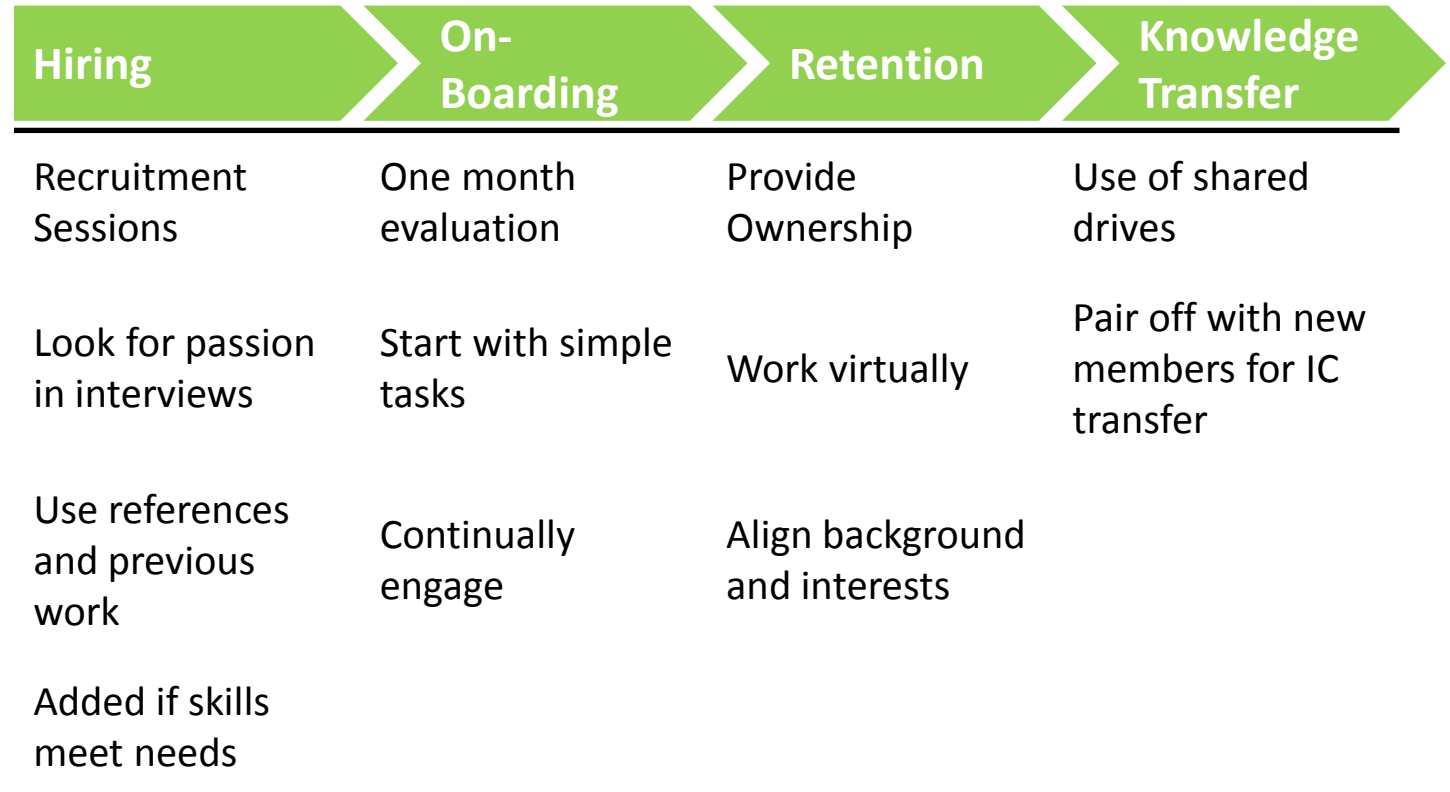


# Talent

## Challenges

- No full-time resources
- No financial compensation
- Competition on resources -> Schedule misalignment
- Retention – High turnover
- Constant ambiguity -> Resource underutilization & overutilization
- Temporary – Masters students available for 1.5-2 years max
- Intellectual capital retention

## New human resource process



# Innovation

- Design Sprints as framework for product development

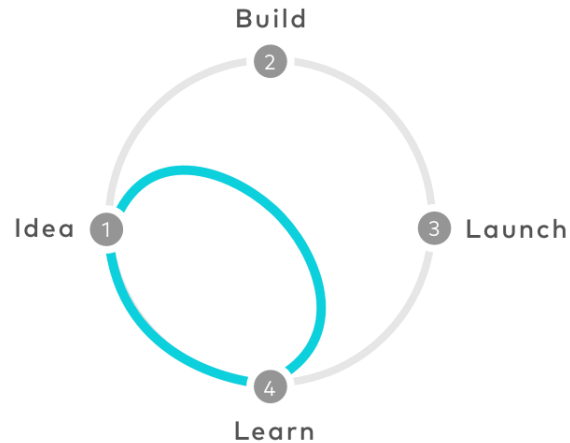


Image Source: [www.gv.com/sprint](http://www.gv.com/sprint)

## Five Key Phases

1. Understand
2. Sketch
3. Decide
4. Prototype
5. Validate



## Why Sprint?

**Avoid Decision Fatigue** Weighted Voting (Executive Decisions)

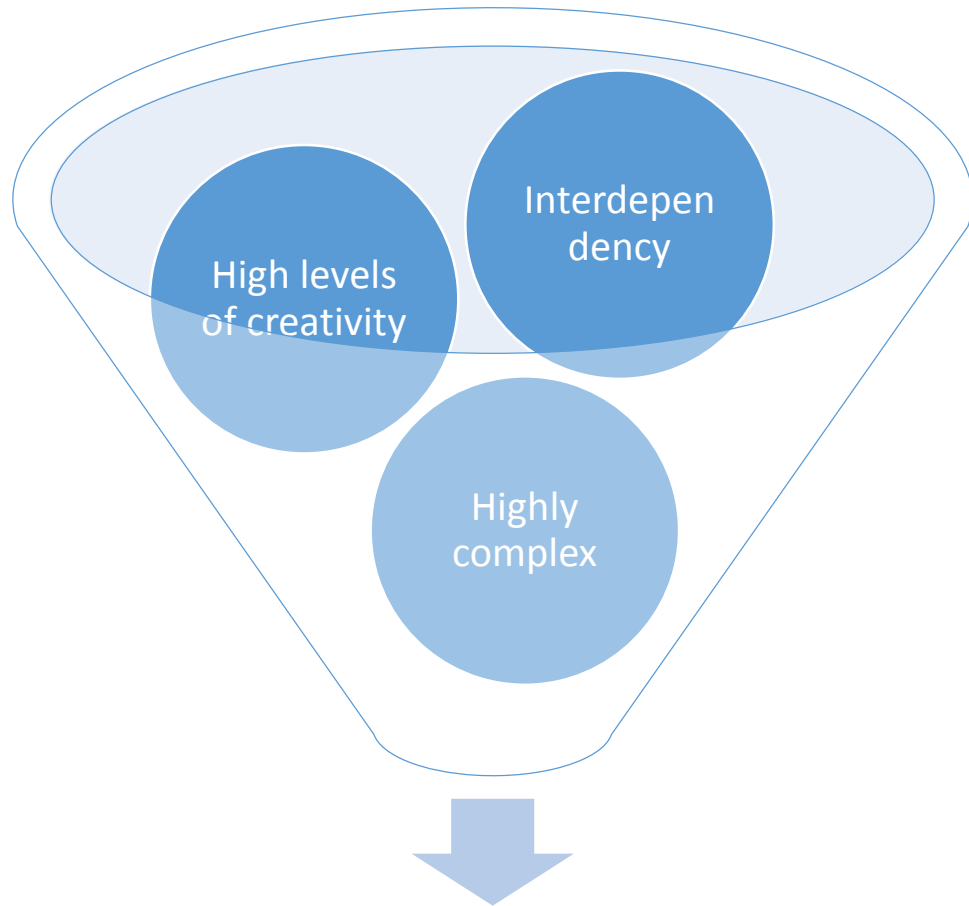
**Leverage Parkinson's Law** How might we + Note & Vote

**Reduce Response Bias** Weighted matrix

**Balance Opposing Views** All-In-One vs. The Rumble

**Spark Innovation** Sub solutions + unique combinations

# Leadership



Different Form of Leadership

## Shared Leadership

Leaders in the CMH organization are facilitators, decisions are made individually and locally

- Leverage expertise
- Provide ownership at every level of the organization
- Semi-autonomous
- Streamlined communication between relevant stakeholders
- Maximizes Output



# Lessons learned

## Project Structure

- Let your team structure serve you, do not serve your team structure

## Talent

- Diversity improves team performance – Don't be stuck in it
- Hire people based on needs and passion
- Bring on members based on needs but let them stay to follow their interests

## Innovation

- Balance experimentation vs analysis when faced with ambiguity
- Leverage expertise and diversity of thought through Design Sprint like exercises

## Leadership

- Small teams >> Big teams
- Empower people as fast as possible
- Semi-autonomy works well

# Opportunities for improvement

## Project Structure

- Find balance between formal project structure and flexibility
- Promote cross-pollination between engineering, design, and business to strengthen team bonds
- Further engage members and increase autonomy

## Innovation

- How to organize team and plan around overlapping iterations of a product
- Continually innovate and be nimble
- Shorten feedback cycles
- Eliminate bias

## Talent

- Need more long term members of the team to act as glue between different classes of graduates -> undergraduates
- Need a more formal intellectual capital documentation and transfer process
- Improve on-boarding process to ensure development & retention

## Leadership

- Find right blend of shared & vertical leadership model
- Create reward or incentives system
- Identify and develop future leaders
- Reinforce vision & purpose



# Interested in supporting the team?

We need sponsors and supporters for the next round of competition for Summer 2017!


If interested,

Email our inbox: **[cmuhyperloop@gmail.com](mailto:cmuhyperloop@gmail.com)**

or

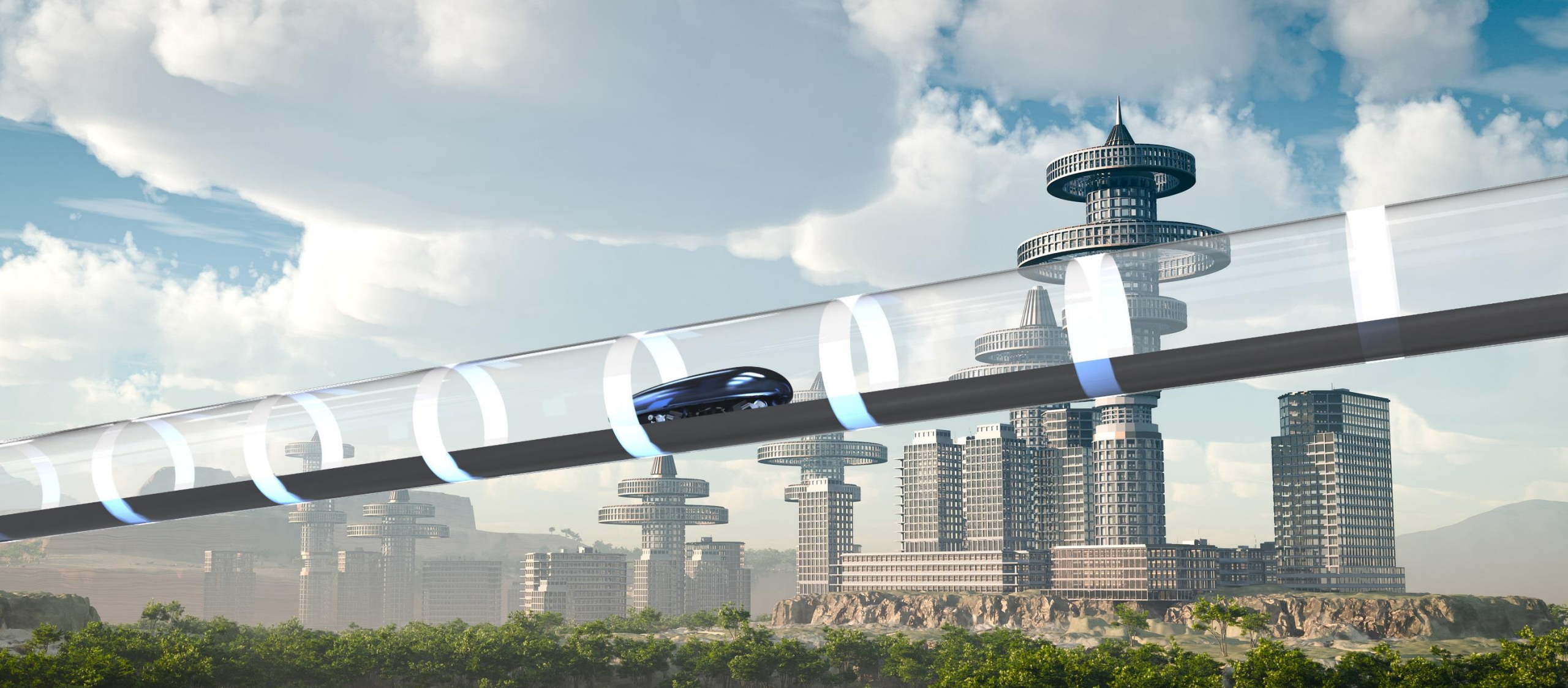
Contact Salil Rao: Business Lead – **[snrao@tepper.cmu.edu](mailto:snrao@tepper.cmu.edu)**

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***THANK YOU!***



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